

7 eLearning authoring tool features that save you time and money

Investing in an authoring tool means significant cost and time savings across your organization. Here are seven key features that can offer big savings when scaled across a global network of learners.



1 True multi-device eLearning

Believe it or not, some authoring tools still require you to build separate desktop and mobile versions. Not only does this mean building something twice, worrying about technical requirements can stifle creativity. Choose a responsive authoring tool that gives you the best possible version of your course on every device.

Check that your authoring tool auto-detects:

- Device type
- Screen size
- Screen resolution
- Device orientation



2 A big library of off-the-shelf assets

The more high-value, high-visual appeal assets your authoring tool comes with, the better. You don't need to build them from scratch each time—simply use the framework provided and drop in the content you need.

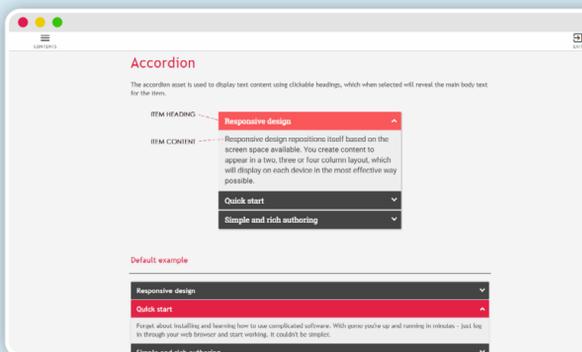
Does your authoring tool have:

Presentation assets such as:

- Accordions
- Carousels
- Comic Strips
- Filmstrips
- Hotspot Images
- Image Walls

Question assets such as:

- Multiple-choice questions with images
- Drag-and-drop answers
- Likert scales
- Open input fields

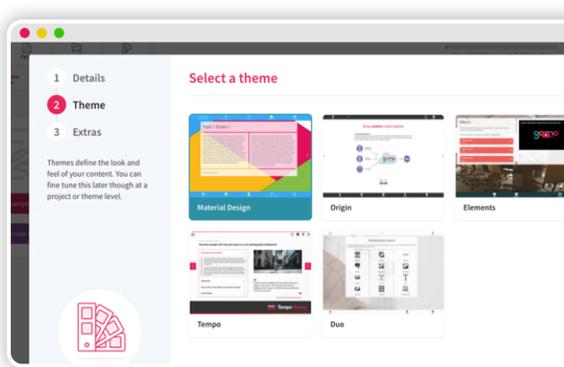


3 Themes

Centralized themes save time, not only through the potential for re-use but also by keeping your SMEs focused on content rather than visuals.

Your authoring tool's themes should allow:

- Simple brand customization
- Easy edits of a single theme to update the look of all courses
- Premium options for full customization

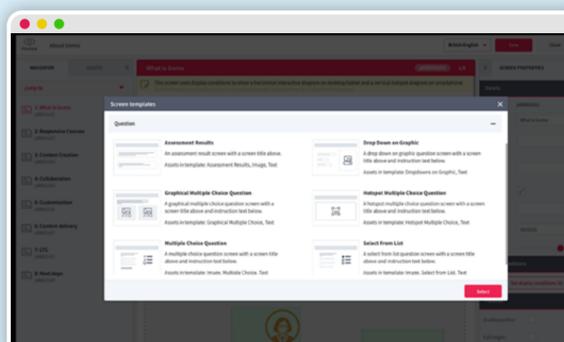


4 Screen templates

Rather than starting from scratch with every screen and placing assets individually, you should be able to start with a screen template, skipping a lot of unnecessary clicks.

Does your tool's screen template library:

- Have a wide variety of screen templates to get you started?
- Allow you to create new screen templates?
- Let you add or remove assets from the page quickly and easily?

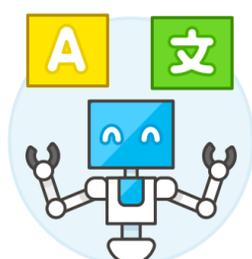


5 Robust multilingual support

Creating multilingual and localized course content for a global audience can be time-consuming if you don't have the right tools.

Make sure your authoring tool supports:

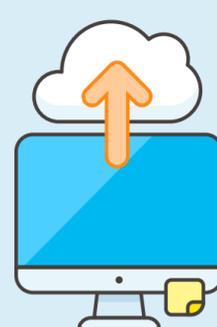
- Multiple languages within a single course
- Import and export of XLIFF translation files
- Language-based display conditions



6 Make sure it's in the cloud

The cost- and time-saving benefits of letting the software provider host, update, and manage the programs they build are obvious. Choose a cloud-based tool and benefit from:

- Minimal IT support costs
- Low system requirements
- Always having the latest version of the software
- Centralized image, video, and media assets
- Simultaneous collaborative working



7 The full support package

Value doesn't just come from the software you buy. The support you get as part of the package can save significant time and money.

Ask your authoring tool provider:

- Is the tool easy to understand?
- How much help will you and your learners get with understanding the tool?
- Is there a support desk?
- Will I have access to a customer success manager?
- What other learning resources are there?



For even more tips on how to greatly improve ROI in your eLearning process, read our guide:

'How your authoring tool can save you time and money'

Click the title to download today, or head to gomolearning.com/resources/